



## A Life Saving Partnership...

Since 1938, The Friends of Israel Gospel Ministry has been *Building Bridges and Bringing Hope* to the Jewish community around

the world. Through your support to the Israel and Eastern European Relief Fund we are able to provide relief to our Jewish friends in Israel and Europe. We also provide medical aid to our friends in Argentina through the support of the Argentina Medical Clinic and we help many of our Jewish friends return home through the Aliyah Fund.

This year, we have been given an opportunity to help purchase an Emergency Medi-cycle used in Israel to save lives. Through our efforts of *building bridges*, our close Jewish friends, Larry and Tova Vickar, of the **Vickar Automotive Group, 'Where Customers Send their Friends'**, in Manitoba, have committed 50% of the cost to send one of these much-needed Medi-cycles to Israel. Larry and Tova's commitment mean that only \$20,000 is remaining to get one of these Medi-cycles to the people who need it most.

These Medi-cycles are built in Quebec and are part of the Canadian Magen David Adom (CMDA) program that raises awareness and support in Canada for the Emergency Medical work that takes place in Israel.



The Friends of Israel Gospel Ministry in Canada has had a long history of supporting the CMDA organization. We currently have two of our Canadian Representatives sitting on the board of the western chapter. We have raised funds to purchase 3 ambulances, and 6 Medi-cycles over the years, and we hope through this project we can raise enough money to purchase another Medi-cycle.

This is a great opportunity to partner with our Jewish friends here in Canada, while providing aid and care to our Israeli friends in Israel. Please consider a gift of any amount to help bring lifesaving aid to the Israeli people.



Israel cannot survive without MDA  
MDA cannot survive without you!  
Qui sauve une vie, sauve un monde.

**Magen David Adom (MDA)** began in 1930 as a small volunteer driven organization with a handful of first responders and a single ambulance. In 1950, MDA was mandated by the Knesset to serve as Israel's National EMS organization and International Red Cross member. This included the responsibility of collecting, testing, processing, and distributing the nation's blood supply. Today, MDA represents Israel's emergency medical response, ambulance, blood services, and disaster-relief organization, serving the nation's nine million citizens, and the more than three million tourists who visit Israel each year.

MDA is a non-governmental organization, and as a result, it relies heavily on funding from across the world to perpetuate its life saving mission. The people of Israel depend on Magen David Adom, and MDA depends on us.

### Emergency Medi-Cycle

In an emergency scenario, getting a patient to the nearest hospital in record time ensures the highest chances of survival and recovery. The treatment provided by MDA's paramedics and EMTs before a patient can be transported to hospital is vital and every second counts. Israeli traffic is unpredictable, and the Emergency Medi-Cycle gets around it all, allowing MDA first responders to begin life-saving treatment in as little as 90 seconds following a 101-emergency call. After all, it is a matter of life!

## To Donate

**By Credit Card:** call 1-888-664-2584 between 8:30 a.m. and 4:30 p.m., Monday through Friday (Eastern Time) or online at [foi.org/cmda](http://foi.org/cmda)

Please make cheques out to: The Friends of Israel Gospel Ministry - Canada and put 'CMDA Medi-cycle' in the memo line.  
Mail to: THE FRIENDS OF ISRAEL GOSPEL MINISTRY – CANADA, PO BOX 428 STN A, BRAMPTON, ON L6V 2L4