

THE FRIENDS OF ISRAEL GOSPEL MINISTRY, INC.

POSITION DESCRIPTION

Position: Media Content Strategist

Reports to: Assistant Director of Media Ministries

Purpose of the Position

The Media Content Strategist is responsible for overseeing the development of high-quality, doctrinally sound content through multiple media platforms.

Position Qualifications

- ❖ Dedicated Christian who demonstrates an understanding of FOI's philosophy, ministry and policies
- ❖ Must have 2-3 years experience in content creation and strategy
- ❖ Bachelor's degree in biblical studies preferred
- ❖ Must demonstrate excellent writing skills
- ❖ Competent in managing processes and multitasking
- ❖ Must have strong problem-solving skills
- ❖ Desire for personal and organizational growth
- ❖ Works well in a collaborative environment

Position Responsibilities

- ❖ Develop and write clear and compelling content for multiple media platforms including *Israel My Glory* magazine, video productions, books, study guides, and blog posts
- ❖ Serve as a leading member of the Media Content Creation team
- ❖ Answer correspondence related to media productions and publications
- ❖ Perform any and all other duties as directed by the Assistant Director of Media Ministries

Professional Development

The Media Content Strategist will maintain a working knowledge of progress and innovation in the area of media. FOI encourages membership in professional associations and attendance at professional conferences.