

THE FRIENDS OF ISRAEL GOSPEL MINISTRY, INC.

POSITION DESCRIPTION

Position: Video Producer

Reports to: Director of Video & Web Experience

Purpose of the Position

The Video Producer is responsible for the planning, filming, production, and post-production of the video content of the Friends of Israel (FOI) in support of the responsibilities, objectives, and goals as determined by the Director of Video & Web Experience.

Position Qualifications

- ❖ Dedicated Christian in line with FOI's philosophy, ministry, and doctrinal distinctives
- ❖ 3-5 years of experience in video ministry production
- ❖ Bachelor's degree in an applicable field of study preferred
- ❖ Well-versed in current video industry trends, standards, software, and platforms
- ❖ A strong communicator who works effectively in a dynamic creative team-based environment
- ❖ An ability to create compelling stories through video
- ❖ Competent in managing processes, multitasking, and problem-solving
- ❖ Able to travel for on-location filming
- ❖ Exhibit a desire for personal and organizational growth

Position Responsibilities

- ❖ Continually develop an understanding of FOI's target audiences, demographics, and voice to determine the most effective communication methods
- ❖ Participate in concept development and storyboarding discussions
- ❖ Manage the planning, filming, production, and post-production of all assigned aspects of a video project both on-site and on location
- ❖ Provide A/V support a few times a year for live events
- ❖ Perform any and all other duties as directed by the Director of Video & Web Experience

Professional Development

The Video Producer will maintain a working knowledge of progress and innovation in the fields of ministry outreach and video messaging. FOI encourages membership in professional associations and attendance at professional conferences.